



Rule 3 For Great English Conversation

Learn With Your Ears, Not Your Eyes

Download The English Audio Below

Hi! This is A.J. again, with the next rule of Effortless English. I really enjoy helping you improve English.

Today is the most important rule.

Most schools ignore it.

“I should definitely confess that your lessons helped me a lot in improving!”
Toussaint Zondi, France

Rule 3: A Story

Humberto is from Venezuela. He moved to Canada a few years ago. He studied English in Venezuela for many years– mostly grammar.

In fact, Humberto learned English with his eyes- by reading textbooks, by studying grammar books, by remembering word lists.

He thought his English was good. But when he came to Canada he was surprised and shocked– he couldn't understand anyone!

He joined an English school in Canada. He went to school everyday. What did they teach him? More textbooks, more grammar books, more word lists!

After 12 months of school, Humberto was angry and frustrated. The school cost over \$10,000 for one year– but he still could not speak English. He didn't know what to do.

He said:

“I couldn't believe it A.J. After one year, I still couldn't speak English. I told the teacher, ‘this is a waste of time’. I was very upset.

Thank God I found a better way. Now I can speak English. I understand native speakers. I talk to Canadians every day. I feel confident. I can't believe I wasted so much time with schools... and so much money too!”

“I really want to thank you very much for the great method you have given to me. It works very well. Since I have started, I have made a huge improvement, as it becomes easy for me to write this kind of email without thinking or translating. I work about one hour each day by listening to your lessons again and again through my mp3 device. Its simple but really terrific.”

Frederic Achour, France

RULE 3: The Most Important Rule– Listen First

What is the rule that Humberto found? Simple. The rule is listening. Listening, listening, listening.

You must listen to UNDERSTANDABLE English. You must listen to English EVERYDAY. Don't read textbooks. Listen to English.

Its simple. That is the key to your English success. Stop reading textbooks. Start listening everyday.

Learn With Your Ears, Not Your Eyes

In most schools, you learn English with your eyes. You read textbooks. You study grammar rules.

Effortless English is a listening system. You learn English with your ears, not your eyes. You listen 1-3 hours every day.

Your speaking improves quickly. You speak English easily– just like Humberto.

Spend most of your study time listening- that is the key to great speaking.

“I bought your English lessons a month ago. They are really excellent and not only me but all my family enjoys them (wife & kids). My English is improving very quickly! I keep persuading all my friends to get the lessons.”

Marek Wojtaszec, Poland

Good luck. I know you can do it.

Have a great day,



A.J. Hoge

MS TESOL

Director, Effortless English LLC

“Hi AJ, Ever since I joined the Effortless English Club, I have been listening to every lesson I downloaded into my MP3 player for 5-6 hours a day. Whenever my boss is not around, I put a headphone on and start listening to them!”

Hiroshi Ichikawa, Japan

PS: Today's Homework

1. Listen to the Audio of this text, and read it. Do this 5 times.
2. Listen only to the audio, without reading. Do this 10 times.

<http://effortlessenglishclub.com/dev3/rule-3-for-great-english-conversation>